



B-Tech Promotion

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FOR IMMEDIATE RELEASE

B-Tech International Ltd.
Ed Baker – PR
T: +44 1327 300787
E: pr@btechavmounts.co.uk

B-Tech prepares for ISE

B-Tech Audio Video Mounts is preparing for ISE 2015 for what will be their 11th successive time exhibiting at the event.

Some never-before-seen products have been in development during recent months and will be unveiled for the first time at the show in February.

One of these new products is the BT8370 Freestanding Video Wall Mount, the first of an exciting new generation of products which features B-Tech's dynamic new mounting system.

Made from extruded aluminium, this system is light-weight, incredibly strong, has a high-end aesthetic quality and can be assembled quickly and easily.

These qualities combined with its versatility will see it applied to a range of new products such as menu boards, ceiling mounts, trolleys and video conferencing solutions.

The BT8370 can be used in multiple video wall configurations and is easily expanded if additional screens need adding to the installation.

The frame can be used stationary or as a mobile mounting system with braked castors.

The usual features which B-Tech's video wall mounts have become so well known for are present, such as eight-point tool-less adjustment, integrated cable management and a spacer system to simplify installation even further.

Other solutions on display from B-Tech's installer-favoured range of video wall mounts include the BT8310 pop-out video wall mount and the freestanding BT8350, which can now be used to assemble video walls in a curve.

It can be configured to meet most screen requirements and the curvature gives an all-round better viewing experience.

B-Tech's Managing Director Matt Bennett said: "This will be our 11th consecutive year at the ISE and it is a major part of our calendar.

"Due to their important place in today's AV market our main focus will be on video walls and digital signage, mobile mounting solutions and video conferencing.

"Our in-house design team has been working hard to develop an exciting new range of products to round off what has been a big year of expansion.

"We are excited about launching a variety of these at the show as well as meeting new and existing customers from around the world.

"With an ever-increasing presence across the globe, the B-Tech stand will have a multi-lingual team of staff speaking English, Spanish, German, French, Flemish and Chinese."



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The Integrated Systems Europe (ISE) trade show is being held at the Amsterdam RAI on February 10-12.

As per ISE shows in recent years B-Tech are exhibiting in Hall 4 and the stand number is R60.

Pic caption: The BT8350

Daventry, UK, (11 December 2014) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia and Dubai, UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com



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ISE: B-Tech To Unveil New Free-standing Video Wall Mount

Product to watch out for: BT8370 Freestanding Video Wall Mount



Location: Hall 4, Stand R-60

Video wall mounting specialist, B-Tech, has announced that its BT8370 Freestanding Video Wall Mount, the first of an exciting new generation of products featuring B-Tech's dynamic new mounting system, will be unveiled at ISE 2015.

Made from extruded aluminium, this system is light-weight, incredibly strong, has a high-end aesthetic quality and can be assembled quickly and easily.

These qualities, combined with its versatility, will see it being applied to a range of new products such as menu boards, ceiling mounts, trolleys and video conferencing solutions.

The BT8370 can be used in multiple video wall configurations and can be easily expanded if additional screens are required. The frame can be used stationary or as a mobile mounting system with braked castors.

The usual features which B-Tech's video wall mounts are well known for are present as well, such as eight-point tool-less adjustment, integrated cable management and a spacer system to simplify installation even further.

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ing a new range of super high resolution LED displays for rental and fixed installation at ISE 2015, Absen will be giving an exclusive demo of its smallest pitch outdoor LED display for the high end rental market – the X5. Another major stand highlight will be the new A1.9 4K LED display, the lowest pixel pitch product currently available from Absen, alongside the existing A2 Ultra HD indoor LED display with 4K capabilities; both are said to be ideal for control centres, shopping malls, conference rooms and other high-end indoor applications. Other products on show will include the C7 Mesh LED display for customisable indoor and outdoor stage rental, the F8 Flexible LED display for indoor creative staging rental, and the A97 Stadium LED perimeter display for sports advertising.

Absen's 4K direct LED technology.



Installation

B-Tech Audio Video Mounts (**booth 4-R60**) promises that some never-before-seen products have been in development during recent months and will be unveiled for the first time at ISE 2015. One of these new products is the BT8370 Freestanding Video Wall Mount, the first of an exciting new generation of products which features B-Tech's dynamic new mounting system. Made from extruded aluminium, this system is lightweight, incredibly strong, has a high-end aesthetic quality and can be assembled quickly and easily. These qualities combined with its versatility will see it applied to a range of new products such as menu boards, ceiling mounts, trolleys and video conferencing solutions. The BT8370 can be used in multiple video wall configurations and is easily expanded if additional screens need adding to the installation. The frame can be used stationary or as a mobile mounting system with braked castors. Other solutions on display from B-Tech's installer-favoured range of video wall mounts include the BT8310 pop-out video wall mount and the freestanding BT8350 (see front cover illustration), which can now be used to assemble video walls in a curve.